

## PRESS RELEASE

Techtexitl North America & Texprocess Americas  
Georgia World Congress Center  
Atlanta, Georgia  
May 12 - 14, 2020

USA, February 12, 2020

Contact:  
Ali Rosenberger  
Tel. +1 770 984 8016 x2428  
[ali.rosenberger@usa.messefrankfurt.com](mailto:ali.rosenberger@usa.messefrankfurt.com)  
[www.techtexitlNA.com](http://www.techtexitlNA.com)  
[www.TexprocessAmericas.com](http://www.TexprocessAmericas.com)

### **Early Bird Pricing Ends February 18 for Techtexitl North America & Texprocess Americas 2020**

Atlanta, GA – February 12, 2020 – There is less than one week remaining to purchase early bird tickets for the upcoming editions of Techtexitl North America & Texprocess Americas, once again co-located in Atlanta from May 12-14, 2020. Prices will increase on Tuesday, February 18, 2020 at 11:59pm ET.

Tickets to the Official Techtexitl North America & Texprocess Americas Reception, Symposiums and Sustainability Forum are all currently available at a reduced rate with early bird pricing. Tickets to these events are limited and likely to sell out.

Each show-specific symposium features eight paid sessions on various topics and can be purchased through a one, two or three day pass, and the all-new, Sustainability Forum will feature companies leading the charge on sustainable manufacturing in a two-part format. While the full 60+ speaker lineup has not been released, this year's sessions will include speakers from:

#### Techtexitl North America Symposium

- Georgia Tech's School of Materials Science and Engineering
- Natick Soldier Research Center
- Freudenberg Performance Materials
- Kimberly Clark

#### Texprocess Americas Symposium

- Bluewater Defense
- The University of Georgia's Department of Textiles, Merchandising & Interiors
- Target
- Lab141

Sustainability Forum

- Nike
- Sustainable Textile Solutions
- ZDHC
- Eton Systems

For additional tiered pricing information, deadlines, and session offerings, visit [www.techtextilna.com](http://www.techtextilna.com) or [www.texprocessamericas.com](http://www.texprocessamericas.com).

Register here: [Techtextil North America](#) | [Texprocess Americas](#)

Techtextil North America is Incorporated with [ATME-I](#). Texprocess Americas is Co-produced by [SPESA](#).

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

<http://www.messefrankfurt.com> | <http://www.congressfrankfurt.de> | <http://www.festhalle.de>

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, The Clean Show, and Festival of Motoring USA.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.

###